

# XXXVI Nordic Congress in Clinical Chemistry

12-15 June 2018  
Helsinki, Finland

**SKKV**



Exhibition and Sponsorship information

# Welcome to NFKK 2018!



We are delighted to invite you to the XXXVI Nordic Congress in Clinical Chemistry taking place on 12 - 15 June 2018 in Helsinki during which the exhibition also will also be open.

We are expecting a turnout of 600-800 participants from all professions in clinical chemistry in the Nordic countries; chemists, clinicians, scientists and other laboratory professionals.

## Main topics

The theme of the congress - *Information beyond numbers* - will be explored in depth under the following topics:

- *Role of the laboratory in health care*
- *Preanalytics*
- *Genomics and epigenetics*
- *Malignant hematologic diseases*
- *Diabetes*
- *Laboratory automation*
- *Screening for inborn errors in metabolism*
- *Cardiovascular biomarkers*

Welcome to the congress!

*Solveig Linko*

Solveig Linko  
PhD, Adjunct Professor (University of Helsinki), EuSpLM  
Congress Chair

## Venue

The congress will be held at the Finlandia Hall located in the heart of Helsinki at the shore of the picturesque Töölö Bay. The exhibition area is located on the same floor and in close proximity to the main lecture halls and the sites where lunch and coffee is served. Helsinki is easily accessible with frequent direct flight connections from most European capitals as well as from many other locations worldwide.

### Exhibition and Sponsorship opportunities

	Platinum € 30,000	Gold € 20,000
Display area (m <sup>2</sup> )	70 m <sup>2</sup>	50 m <sup>2</sup>
Number of exhibitor registrations	7	5
Acknowledgement in brochures, announcements and Proceedings	x	x
Support acknowledged at the Opening Ceremony	x	x
Advertisement inside delegate bags	x	x
Advertisement on the back cover of the Program	x	
Visibility in Banquet dinner	€ 8,000	
Visibility in congress lunch	€ 7,000	€ 7,000

### Exhibition

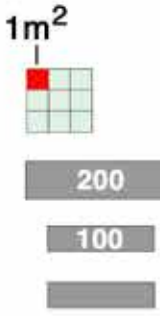
The cost of a basic stand is € 2,500 including 6 m<sup>2</sup> space, one exhibitor registration and a company website link on the congress website. You may build your preferred booth by adding adjacent 6 m<sup>2</sup> building blocks. There are also six 9 m<sup>2</sup> spaces that cost € 3,750. Please note that although the basic booth includes one free registration, the following guidelines apply for additional space:

9 -12 m <sup>2</sup>	1 exhibitor registration
18-24 m <sup>2</sup>	2 exhibitor registrations
30-36 m <sup>2</sup>	3 exhibitor registrations
42-48 m <sup>2</sup>	4 exhibitor registrations

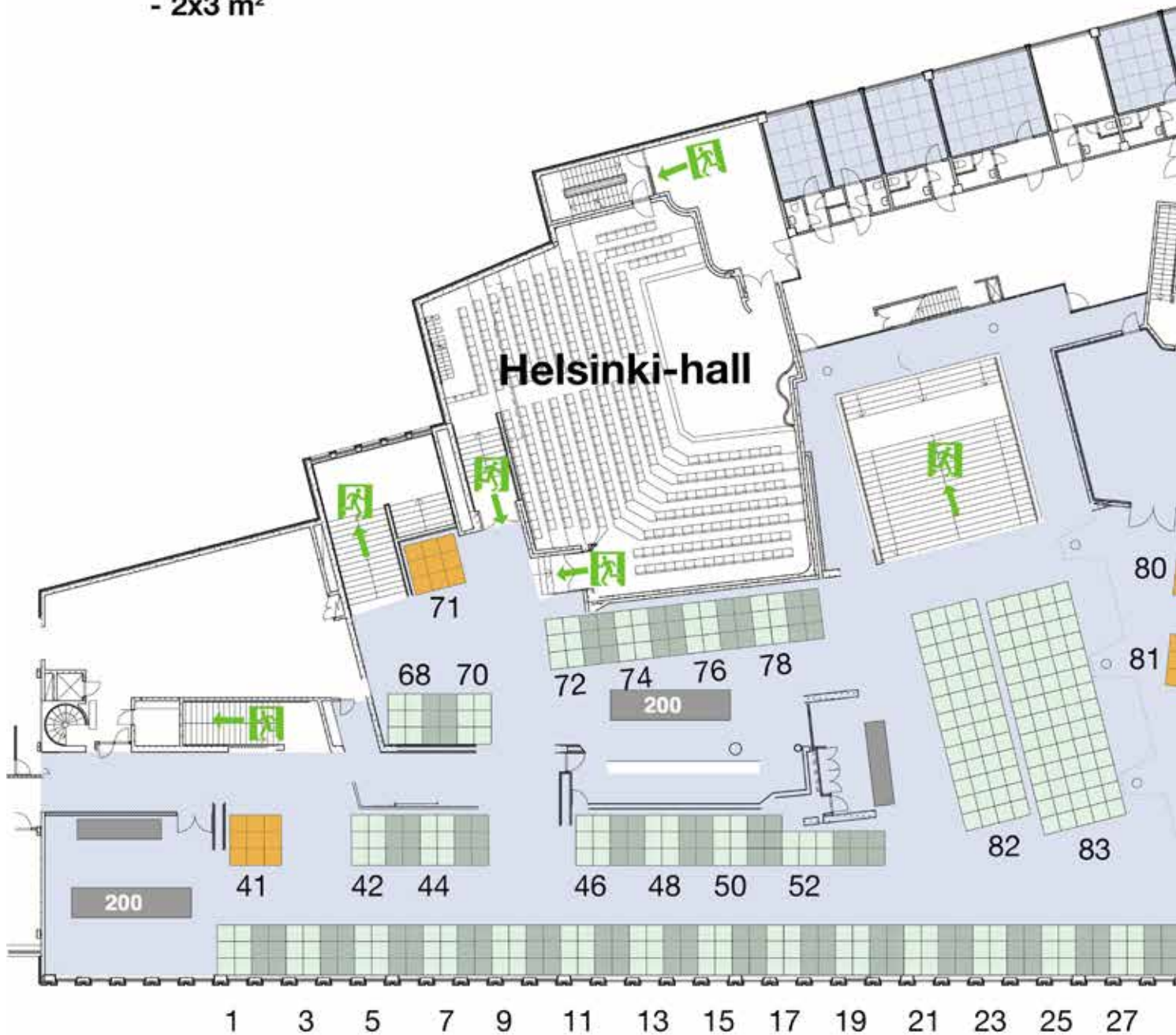
Exhibitor registration includes lunch and coffee but not the scientific program. Additional exhibitor registrations may be bought for € 150/person.



# Foyer level, 2<sup>nd</sup> floor



- Booths numbered 82 and 83**
- booked for Platinum and Gold sponsors
- Booths numbered 41, 62, 67, 71, 80, 81**
- 3x3 m<sup>2</sup>
- All other numbers**
- 2x3 m<sup>2</sup>





Exhibition space

Buffet for 200 persons

Buffet for 100 persons

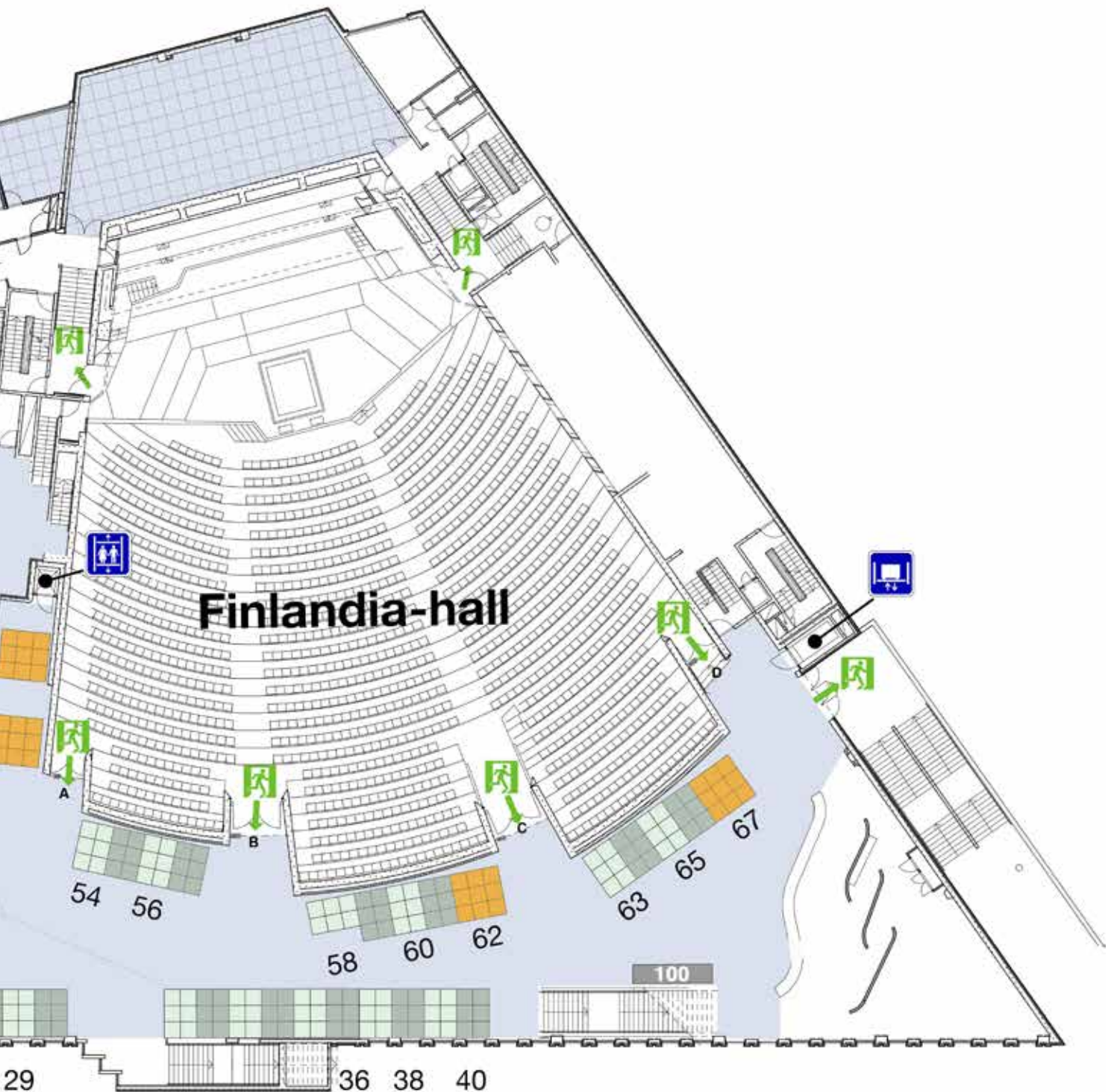
Beverages



Lift



Goods lift



## **Additional Sponsorship opportunities**

### Company lectures/workshops, cost of € 5,000 – 10,000 (30 - 60 minutes)

Companies are welcome to organize a workshop/session on Wednesday and Thursday afternoon or during the lunch breaks. The sessions will be organised by the sponsoring company and will form part of the official scientific programme after acceptance by the Congress Scientific Committee. A program outline for the symposium will be published in the congress Program Book, and organisers are welcome to publish their own supplements. Price includes lecture room, standard AV equipment and technician. The session organiser will take care of all other costs related to the session.

### A congress hall named after your company

One sponsoring company may have the main meeting hall named after their name or product for € 5,000. Other congress rooms can be named for € 2,500.

### Badge lanyard sponsorship € 3,500 plus production cost

A company logo will be printed on the lanyard

### Poster area sponsorship € 2,500

Sponsor will have visibility in the poster area and will be acknowledged in the Program Book.

### Congress Program Book Advertisement € 1,000 per full page plus advert

Companies are invited to place an advert into the printed congress Program Book. Advertisers should provide their own art work.

### Delegate bag sponsorship, € 20/ bag for 600-800 delegates

One company/supporter is invited to contribute to delegate bags. Organisers will provide the bags with a sponsor and congress logo.

### Refreshment Bar and Official Dinner

It will be possible to sponsor a refreshment bar during the event with visibility.

If you are interested in sponsoring the options with no fixed fee, please contact Ms Aira Raudasoja, address below.

## **How to book?**

To reserve any of the sponsorship opportunities or exhibition space please fill out the exhibition and sponsorship reservation on-line form on the NFKK2018 congress website ([www.nfkk2018.fi](http://www.nfkk2018.fi)). **The link will be opened on 15 March 2017 at 10:00 (UTC+2).**

All sponsorship items are allocated on first come - first served basis.

## **Payments and Cancellation policy**

A binding agreement is formed at the time of registration of the exhibition and/or the reserved options. An invoice of the reserved option(s) or exhibition space(s) will be formed simultaneously at the time of the reservation. Payments are due in 90 days.

If an exhibition space/sponsorship has to be cancelled, the following conditions will apply:

- more than 6 months prior to the conference: 50 % of the exhibition fee/fees will be refunded.
- 1-6 months prior to the conference: 25 % of the exhibition fee/fees will be refunded.
- cancellation less than a month prior to the conference: no refund.

## **Further questions?**

If you have any questions or need more information regarding the exhibition or sponsorship opportunities or other related issues please contact Ms Aira Raudasoja at the congress bureau.

Congress Secretariat  
CongCreator CC Oy  
tel. +358 500 604 686  
e-mail: [info@congcreator.com](mailto:info@congcreator.com)

See you in Helsinki!

## **Organizing Committee**

Solveig Linko, Chair	Tuomas Mäntylä
Henrik Alfthan	Heidi Nousiainen
Petra Anttila	Eino Puhakainen
Annakaisa Herrala	Sanna Valtanen

# My notes